



LCCLC COUNTDOWN TO CENSUS 2020

March 3, 2020 | LCCLC@cacitieslatinocaucus.org

Updates and Information Regarding the 2020 Census

The decennial census plays an essential role in American democracy. The impact on California Latinos will be huge. The League of California Cities Latino Caucus (LCCLC) will continue working to raise awareness about the importance of the 2020 Census for California. As census ambassadors we hope to facilitate information flow to our members, because YOU play an important role in the complete and accurate count of our communities.

We will be sending these alerts to you in order to provide useful resources from our partner organizations and statewide census partners such as NALEO and the CA Complete Count Committee. The success of the 2020 census depends on the community involvement at every level. Please contact us at LCCLC@cacitieslatinocaucus.org with questions or updates relevant to our membership. Thank you.

[Share Your Feedback](#)

Important Dates and Action List

2020 Census Overall Timeline

March 12 - 20: Households will begin receiving official Census Bureau mail with detailed information on how to respond to the 2020 Census online, by phone, or by mail.

March 30 - April 1: The Census Bureau will count people who are experiencing homelessness over these three days. As part of this process, the Census Bureau counts people

2020 Census Suggested Action Timeline For Elected Officials

NALEO suggests- Implementing specific Get Out The Count (GOTC) activities such as:

March 2020 – Amplify the Bureau’s 2020 Census advertising campaign, and promote the ¡HAGASE CONTAR! Campaign’s GOTC efforts, which will include phone, text, door, and social

in shelters, at soup kitchens and mobile food vans, on the streets, and at non-sheltered, outdoor locations such as tent encampments.

April 1: Census Day is observed nationwide. By this date, every home will receive an invitation to participate in the 2020 Census. Once the invitation arrives, you should respond for your home in one of three ways: online, by phone, or by mail. When you respond to the census, you'll tell the Census Bureau where you live as of April 1, 2020.

April: Census takers will begin visiting college students who live on campus, people living in senior centers, and others who live among large groups of people. Census takers also begin conducting quality check interviews to help ensure an accurate count.

May - July: Census takers will begin visiting homes that haven't responded to the 2020 Census to help make sure everyone is counted.

December: The Census Bureau will deliver apportionment counts to the President and Congress as required by law.

[United States Census 2020](#)

media canvassing

March 23, 2020 – Participate in “National Census Week of Action” activities

March 23, 2020 – Organize “Census Week” Regional Community Forums

March 29, 2020 – Promote March 29, 2020 as “Census Sunday” and establish Census Community Information and Assistance Centers at churches on this day

Mid-March - April 1 – Encourage self-responses via internet, phone, or paper form

April 1, 2020 - Census Day – Census Day community and media events

Late-April - July – Census Bureau follow-up and enumerator visits to nonresponsive households

[NALEO Education Fund](#)

An Update From The California Complete Count – Census 2020 Office

*The California Complete Count has recently launched their new census campaign website [californiacensus.org](#). They have also created a new resource page called **Census 101**. Below is a sample from their new resource page: **Census 101**.*

About the 2020 Census

Every 10 years, people across the country and in California fill out the Census in order to have an accurate count of all people in the United States. The Census determines California's federal funding for important community services that help support our families and fair share of representation in California and Washington D.C.

The next Census is in Spring 2020. Let's ensure all Californians are counted so we can put those resources to good use here at home!

Money and Power

The 2020 Census will decide how billions of federal dollars are distributed in California. An undercount

could impact funding for our schools, health services, child care, emergency services and many other programs.

The 2020 Census will decide the number of California's Congressional members and Electoral College votes. A complete count means more people in power who truly represent and advocate for our communities.

Safe and Confidential

The 2020 Census is an opportunity for every Californian to shape our future. Your Census responses are safe and secure. Information collected as part of the 2020 Census cannot be shared with or by other governmental agencies or used against you in any way.

How to Complete the Census

Online: For the first time, the Census form will be available to complete online in 13 languages.

By Phone: The Census can be completed by phone in 13 languages including Telecommunication Device for the Deaf.

By Mail: The paper Census form will be available in English and Spanish languages and can be mailed back to the U.S. Census Bureau.

New site: [Census California 2020](https://www.census.gov/c2020/california)



LEAGUE OF CALIFORNIA CITIES
LATINO
CAUCUS