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A YEAR IN REVIEW



LEAGUE OF CALIFORNIA CITIES LATINO
CAUCUS

MESSAGE FROM EXECUTIVE DIRECTOR

The Latino Caucus is proud to share our annual report, highlighting our progress throughout the year. As I complete my first year as the Executive Director of the Latino Caucus, not a day has gone by that I have not been inspired by the legacy of the organization or the leaders I serve. 2022 was a year of profound transition and accomplishment for the Latino Caucus familia. The year ended with a celebration in honor of several of our most dedicated leaders, partners, and Board Members at our Annual Gala as they moved on to higher office and new adventures.


As for the rest of the year, the Latino Caucus advocated for the priorities set forth in January regarding housing affordability, infrastructure, climate change, and immigration. We were able to meet and discuss these and other Latino issues with legislators at our advocacy day in Sacramento. We made similar connections federally at the National League of Cities Congressional City Conference in Washington, D.C. The success of our meetings and the development of these relationships will shape our advocacy program and strategic goals for years to come.

The Latino Caucus expanded its leadership development programming by offering a lobbying 101 webinar as well as best practices from the Governor's Appointment Secretary Cathryn Rivera at our annual business meeting. We were finally able to connect with our members in person in cities such as San Diego, Morgan Hill, and Danville. We have ramped up our member involvement and incorporated them into our decision-making process as we establish a new three-year strategic plan. Our members are participating more than ever, applying for every leadership opportunity we send their way, and providing us with valuable feedback.

As we grow and newly elected city leaders become members of the Latino Caucus, we know how important it is that our members and partners connect with our mission. Therefore, the Caucus spent part of the year refining our mission statement and updating our logo. Our **NEW Mission Statement: To develop and strengthen the leadership skills of Latino elected officials in order to advocate on behalf of Latinos in California.**

I want to thank the Latino Caucus Board of Directors, our members, and annual sponsors for their commitment and leadership in representing and advocating on behalf of all Latinos throughout California.

Sincerely,



ERICA H. ARRIAGA

Executive Director

League of California Cities Latino Caucus



ADVOCACY

The Latino Caucus Board of Directors meets every January to set our policy priorities for the year. Our priorities guide our educational programming and legislative advocacy efforts.

This year the Latino Caucus prioritized its partnership with the California Latino Legislative Caucus to better advocate for these and future priorities.

This past year, the Latino Caucus also developed its relationship with several federal legislators during the National League of Cities conference in Washington, D.C. With this investment in partnerships, the Latino Caucus strives to serve our members and community better.



ADVOCACY



Housing Affordability

- Secure funding to increase the supply and affordability of housing. Secure adequate and sustainable funding for cities to increase the construction of housing at all income levels, particularly affordable housing and workforce housing.
- Advocate for the equitable distribution and comprehensive technical assistance of state and federal funding to address housing affordability in California cities.

Infrastructure

- Attain investments to strengthen and sustain critical infrastructure.
- Advocate for policies that strengthen the conditions of local streets, highways, bridges, public transit, and broadband to improve workforce and economic development.
- Secure support and work with stakeholders to provide cities with access to the tools needed to ensure projects are delivered equitably, efficiently, and cost-effectively to meet current and future needs.

Climate Change

- Advance programs and policies addressing climate change, promote green technologies, and create new jobs and workforce opportunities.
- Advance California's climate goals by investing in the needs of the most polluted and underserved communities and by promoting the affordability, access, and equitable distribution of infrastructure resources for zero-emission mobility.

Immigration

- Promote federal comprehensive immigration reform legislation that provides a pathway to citizenship for undocumented residents.
- Expand naturalization services to provide education, outreach, and application assistance for lawful permanent residents and individuals eligible for administrative relief.
- Ensure access to quality and affordable health care for all Californians irrespective of immigration status.
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STRATEGIC PLAN

2020-2022



The Latino Caucus launched its third multi-year strategic plan in 2020, which included goals to grow Latino leaders, benefit Latino Caucus members, and serve Latino communities. Little did we know that we would soon have to add a fourth goal to our plan, COVID-19 Latino recovery.

As our 2020-2022 Strategic Plan cycle ends, the Latino Caucus is hard at work identifying new goals while expanding on the work completed.



CENSUS 2020 COMPLETE COUNT- HARD TO COUNT COMMUNITIES

Strategic Goal: To be an active partner and resource in achieving a complete count for the 2020 Census.

LATINO LEADERSHIP PIPELINE

Strategic Goal: To address the under-representation of Latinos in elected and appointed roles in California and within the League of California Cities.

LCCLC GOVERNANCE AND VISIBILITY

Strategic Goal: To enhance the LCCLC's governance to achieve higher levels of engagement and effectiveness. And to raise the LCCLC's visibility as the preeminent voice for Latino Leaders in California.

COVID-19 LATINO RECOVERY

Strategic Goal: To ensure Latinos, which were hardest hit by the effects of COVID-19, are provided the education and resources to endure and recover.

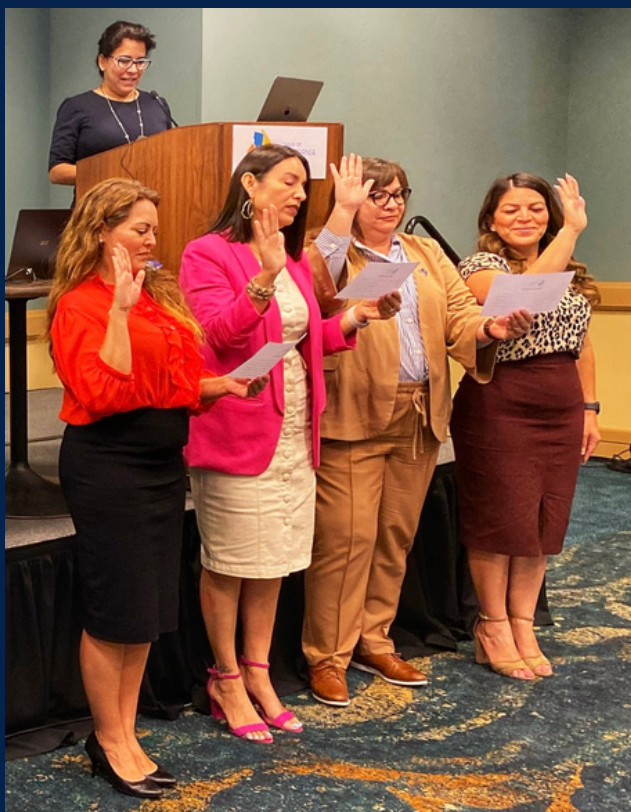


CENSUS 2020 COMPLETE COUNT- HARD TO COUNT COMMUNITIES

The Latino Caucus successfully launched a Census 2020 Complete Count social media campaign to increase the participation of our hard-to-count communities.

Utilizing the expertise of our partners at the Census Bureau and our partners at NALEO, we provided timely and critical bilingual messaging to California. We also provided media toolkits to our members and partners with multilingual information and access to informational hotlines, spreading the word regarding hard-to-count communities and how to reach them.

We conducted a community event in Salinas, California, to provide education and tools to community leaders with their hard-to-count population.



LATINO LEADERSHIP PIPELINE

The Latino Caucus was founded thirty-plus years ago to bring together Latino leaders seeking connection with similar goals and experiencing similar challenges.

As we have grown in numbers and success, we feel deeply responsible to future Latino leaders. Therefore, we seek to pass on our shared history, provide mentorship, develop their advocacy and leadership skills, and expand their access to leadership opportunities.

We do this because we know that California's leaders whose ideas are diverse, whose perspectives are varied, and who feel valued are leaders who will ensure equity and inclusion for all Californians.

LATINO LEADERSHIP PIPELINE

Part of our effort in increasing the number of Latinos in leadership positions was researching procedural methods for applying for leadership positions and identifying potential barriers. Demystifying the Governor's appointment process was one such example.

We also identified open positions within the National League of Cities and Cal Cities and encouraged our members to apply multiple times throughout the year.

Our most significant achievement to date was the collaborative work that successfully created a seat on the Cal Cities Board of Directors for each of the Caucuses. This monumental accomplishment was executed with the tireless leadership and diligence of former Latino Caucus President Roberto Uranga from the City of Long Beach, Latino Caucus legal counsel Bonny Garcia, Executive Director Emeritus John Arriaga, the African American Caucus, LGBTQ Caucus, API Caucus, Women's Caucus, and the entire Cal Cities leadership team.



LCCLC GOVERNANCE AND VISIBILITY

The Latino Caucus successfully rebranded and expanded our communications methods. We updated our website to increase usability for our members and partners. In addition, we updated our logo and branding.



LEAGUE OF
CALIFORNIA
CITIES
LATINO CAUCUS

In 2022 the Latino Caucus successfully updated our mission statement to reflect a more concise and action-oriented identity that we have developed over the years. Our goal will continue to evolve with changing technology and communication methods to remain accessible to our current and future members and partners.

**OUR MISSION:
TO DEVELOP AND
STRENGTHEN THE
LEADERSHIP SKILLS
OF LATINO ELECTED
OFFICIALS IN ORDER
TO ADVOCATE ON
BEHALF OF LATINOS
IN CALIFORNIA.**

COVID-19, LATINO RECOVERY

The effects of the Covid-19 pandemic were devastating and long-lasting within the Latino community. Disparities of educational access, healthcare, and workforce meant the difference between recovery and devastation for many Latinos in California. The Latino Caucus strove to provide our members with the tools to aid their most vulnerable and hardest-hit community members. The Latino Caucus committed to a three-prong approach:

Advocate- Take ownership and action in support of COVID-19 recovery for California's Latinos

Advertise- Draw attention to and provide information on COVID-19 recovery programs, services, or events that most impact California's Latinos

Accountability- Provide the support and follow-up necessary to encourage and empower our membership to tap into the available COVID-19 resources which will most aid in the recovery of California's Latinos The Latino Caucus is proud of the 2020-2022 strategic plan cycle outputs and look forward to building and expanding on these accomplishments in our next strategic plan.



Annual Conference

Highlights

Latino Caucus Business Meeting

Workshop: The Secrets to Building Tech Economies in Underestimated Cities

Annual Awards Gala



Annual Gala Honorees



John E. Arriaga



Susan Sifuentes Trigueros



Esmeralda Soria



Raul Peralez



Veronica Vargas



Corina Lopez

2022 HIGHLIGHTS

WEBINAR

LEAGUE OF CALIFORNIA CITIES LATINO CAUCUS
LOBBYING 101
FOR CITY LEADERS

FEBRUARY 17, 2022
THURSDAY | 11:00 AM - 12:15 PM

Our Speakers:



Yvonne Martínez Beltrán
MODERATOR
LCLIC Legislative Committee Chair
Morgan Hill City Council



Nicolas Romo
League of California Cities
Legislative Affairs, Lobbyist



Minnie Santillan
Chief of Staff
Assembly Member Blanca Rubio

February Webinar



Mid-Year Board Retreat



- Winter Board Retreat
January- Virtual
- New Mayors and Council Members Meet and Greet
January- Virtual
- National League of California Cities
March- Washington D.C.
- Webinar: Legislative Committee, Lobbying 101
February- Virtual
- Legislative Action Day
May- Sacramento
- Webinar: Cybersecurity Session
June- Virtual
- Mid-Year Board Retreat
June- San Diego
- Regional Networking
June- San Diego
- Regional Networking
October- Morgan Hill
- Annual Conference and Expo
September- Long Beach
- Webinar: 2022 Midterm Election Results Analysis
November- Virtual



San Diego Networking

LEAGUE OF CALIFORNIA CITIES LATINO CAUCUS

WEBINAR

LATINO CAUCUS PRESENTS:
2022 MIDTERM ELECTION RESULTS ANALYSIS

SPEAKER



29th
TUESDAY 10:00 AM

Fernando J. Guerra, PHD

November Webinar

LATINO BY THE NUMBERS

↑ **550** LATINO MAYORS AND CITY COUNCIL MEMBERS IN CA

LATINO POPULATION IN CALIFORNIA **40%**

12 LATINO CAUCUS MEMBERS ON THE CAL CITIES BOARD OF DIRECTORS



80 CALIFORNIA STATE ASSEMBLY MEMBERS

LATINO CALIFORNIA STATE ASSEMBLY MEMBERS **24**

40 CALIFORNIA STATE SENATORS

LATINO CALIFORNIA STATE SENATORS **11**

3 PAST LATINO CAUCUS BOARD MEMBERS CURRENTLY IN OFFICE

52 LATINO MEMBERS OF THE 117TH UNITED STATES CONGRESS

NEW LEADERSHIP



Alicia Aguirre
President
City of Redwood City



Ray Marquez
Vice President
City of Chino Hills



Ulises Cabrera
Treasurer
City of Moreno Valley



Anna Velazquez
Secretary Parliamentarian
City of Soledad



OUR TEAM



Teresa Acosta
City of Carlsbad



Eric Arias
City of Bakersfield



Gregorio Gomez
City of Farmersville



Yvonne Martínez Beltrán
City of Morgan Hill



Daniel Parra
City of Fowler



Roberto Uranga
City of Long Beach



Erica Arriaga
Executive Director

NEW BOARD MEMBERS



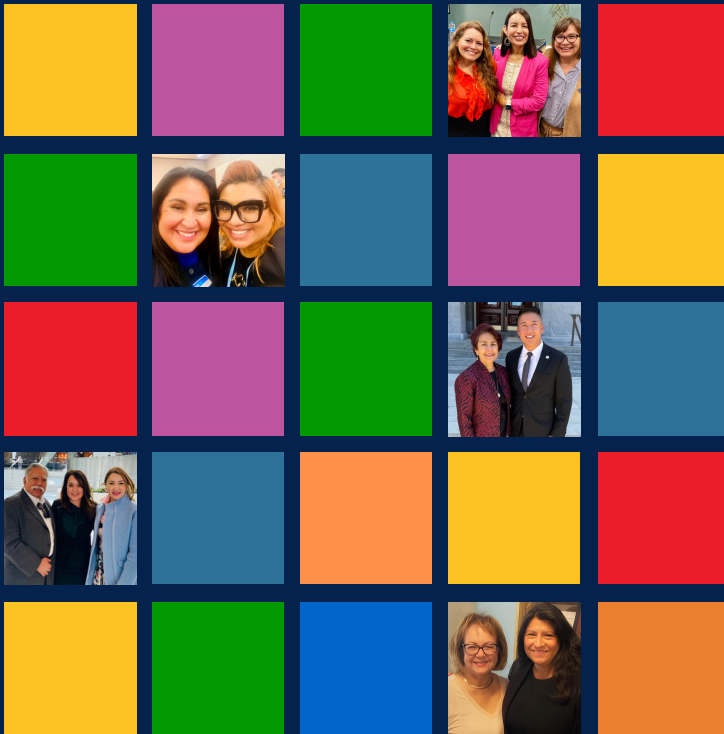
Luis Chavez
City of Fresno



Jorgel Chavez
City of Bell Gardens



Jovita Mendoza
City of Brentwood



CONTECT WITH US

MEMBERSHIP | CONTRIBUTIONS | EVENT INFORMATION

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