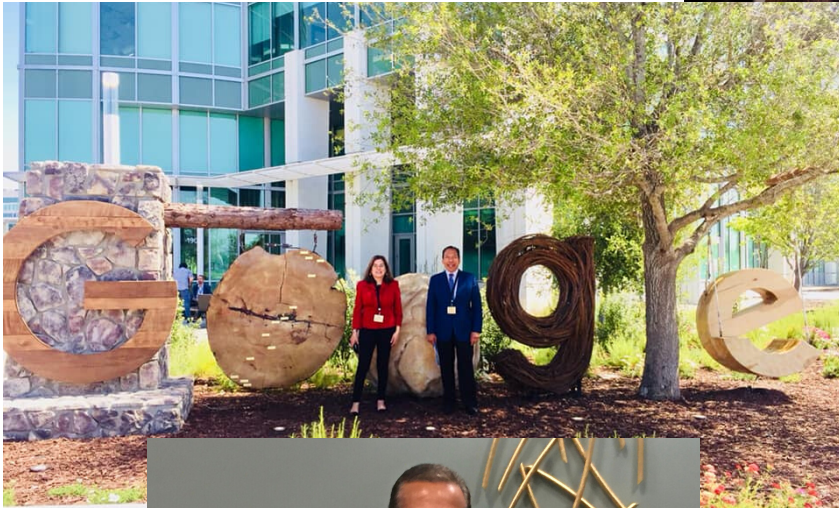


LEAGUE OF CALIFORNIA CITIES LATINO CAUCUS

2019

# ANNUAL REPORT



# LATINO CAUCUS 2019 ANNUAL REPORT

## A MESSAGE FROM THE EXECUTIVE DIRECTOR

**JOHN E. ARRIAGA**

Welcome to the League of California Cities Latino Caucus 2019 Annual Report. As the Executive Director for this organization it has always been our focus to provide our membership with new and cutting edge training and information that stays true to the spirit of our mission to provide leadership development for all Latinx electeds in California. We wanted to take this opportunity to provide you with a few highlights of our 2019 activities over the year.

Thank you to the Latino Caucus Board of Directors and to our staff whose dedication and vision propel this organization further year after year.



A handwritten signature in black ink, appearing to read 'John E. Arriaga'. The signature is stylized and fluid.

John E. Arriaga  
Executive Director  
League of California Cities Latino Caucus





## PRESIDENT

# ROBERTO URANGA

## CITY OF LONG BEACH

Welcome to the League of Cities Latino Caucus, celebrating its 30th year anniversary of advocating and representing local and statewide interests of our communities throughout California. As President of this caucus, I am committed to continuing to strengthen the relationships the Caucus has built over the years with our State Legislators and to grow its influence in addressing quality of life issues that are so important to our residents and constituents. I celebrate our many accomplishments and look forward to continuing to work together to address our future challenges in 2020 and beyond.

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## OUR MISSION

THE LATINO CAUCUS OF THE LEAGUE OF CALIFORNIA CITIES SERVES AS A LEADER TO IMPROVE THE QUALITY OF LIFE, ADVOCATE ON BEHALF OF THE LATINO COMMUNITY AND PROVIDE, PROMOTE AND DEVELOP LEADERSHIP. THE LATINO CAUCUS IS AN EFFECTIVE VOICE IN THE DEVELOPMENT OF PUBLIC POLICY AFFECTING OUR CITIES, CONSTITUENTS AND ALL OF CALIFORNIA.



# 2019 PRIORITIES



## IMMIGRATION

Promote policies that provide a timely path to US citizenship for law-abiding, tax-paying newcomers.

Advocate for comprehensive immigration reform that includes a balanced approach which protects national security, unites families, strengthens borders, provides immigrant youth with educational opportunities, and promotes the civic integration of newcomers.

Advocate for the reduction of visa backlogs and a path to citizenship for Temporary Protected Status (TPS) grantees.

Support the protection of Dream Act legislation that would give young teen and adult students who have grown up in the United States the means to remain in the country without fear of removal.

Call for a full and accurate count of the nation's second largest population. We believe accurate data about the Latino community is critical for our country's economic, social and civic well-being.

Support California and its cities right to protect and advocate for its undocumented communities.

## AFFORDABLE HOUSING

Advocate for the increase of state and federal financial support, the reduction of regulatory barriers, and support additional incentives and local financial tools to address the affordability of housing and increase the availability of affordable housing to all California residents.

## TRANSPORTATION

Advocate for access to safe and affordable transportation to all California communities.

Call for the equitable distribution of State funding for critical transportation systems and infrastructure programs which seek to address the transportation needs of workers, super-commuters, students, elderly and low-income families.

Seek to promote innovative state, local, and public private partnerships to address issues of equity and means based programs which address the complex and unaddressed transportation needs of low-income/disadvantaged commuters.

# ADVOCACY



capitol visits...

## LEGISLATIVE ACTION DAY

Latino Caucus Board Members attended multiple Capitol visits in Sacramento to discuss and advocate for their legislative priorities.

# SCHOLARSHIPS



## STUDENT

The Latino Caucus provided 18 student scholarships in 2019 in the Northern, Central, and Southern regions.

## MEMBERSHIP

The Latino Caucus provided 11 scholarships to attend the USC Price leadership training for its members (mayors and city council members) USC Price

# THE STATE OF LATINOS: A CINCO DE MAYO CALL TO ACTION

This one of a kind event is held annually by the Latino Caucus on or near the Cinco de Mayo holiday. The purpose of the event is to re-frame Cinco de Mayo in the minds of Californians. As leaders, it is crucial for us to utilize Cinco de Mayo as an opportunity to engage in important conversations which offer solutions and opportunities relevant to the advancement of all California's Latinos. The Latino Caucus identifies innovative topics, speakers, and even locations for these events in order to bring attention and new perspectives to these critical areas of discussion.



## TOPIC

Latinos in Technology: insights and advice for future Latino leaders on how to thrive in the industry, how to promote change, how to build your network and how to attract job opportunities.

## LOCATION

Google Redwood City Campus

## TOPIC

A screening of the documentary *Waking Dream: Young. Undocumented. Future unknown.* by Theo Ridgby followed by an in depth discussion on the subject

## LOCATION

Bitwise Industries Theater  
Fresno California



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# STRATEGIC PLAN 2017-2019

In 2019 the Latino Caucus completed work on its second three year strategic plan, the plan consisted of the following goals:



## **THE STATE OF LATINOS IN CALIFORNIA**

To commission multiple State of Latinos in California studies that are a resource which provide data and takeaways relevant to our local, state, and corporate level membership.



## **LATINO CIVIC ENGAGEMENT**

To help local Latino representatives successfully involve and mobilize their community in local public decision-making.



## **LATINO NEW MAYORS AND COUNCIL MEMBER TRAINING**

To provide Newly Elected Latino Mayors and Council Members critical training on the basic legal and practical framework in which city officials operate.

# PLANNING FOR THE FUTURE

Over the last twelve months the Public Relations Strategic Planning Committee, staff, and complete Board of Directors have produced and approved the next three-year strategic plan for the Latino Caucus. The 2020-2022 Latino Caucus Strategic Plan will launch January 2020 and will utilize the successes and lessons to grow from as we begin work on our next plan.



LATINO CAUCUS  
HOSTED EVENTS 2019

WINTER BOARD RETREAT | JANUARY

NEW MAYORS AND CITY COUNCIL MEMBERS  
ACADEMY LATINO CAUCUS MIXER | JANUARY

LONG BEACH NETWORKING EVENT | APRIL

CENSUS 2020 UPDATE- SALINAS | APRIL

LEGISLATIVE ACTION DAY | APRIL

STATE OF LATINOS: A CINCO DE MAYO CALL  
TO ACTION- FRESNO | MAY

STATE OF LATINOS: A CINCO DE MAYO CALL  
TO ACTION- CITY OF REDWOOD CITY | MAY

MID-YEAR BOARD RETREAT | JUNE

FRESNO NETWORKING EVENT | SEPTEMBER

ANNUAL CONFERENCE AND GALA | OCTOBER

USC PRICE EXED FORUM FOR LOCAL  
LEADERS | OCTOBER





# OUR TEAM

## BOARD OF DIRECTORS

**Roberto Uranga**  
President  
City of Long Beach

**Esmeralda Soria**  
Vice President  
City of Fresno

**Raul Peralez**  
Treasurer  
City of San Jose

**Veronica Vargas**  
Secretary/Parliamentarian  
City of Tracy

**Daniel Parra**  
Immediate Past President  
City of Fowler

**Madolyn Agrimonti**  
City of Sonoma

**Alicia Aguirre**  
City of Redwood City

**Yvonne Martínez Beltrán**  
City of Morgan Hill

**Ulises Cabrera**  
City of Moreno Valley

**Denise Diaz**  
City of Southgate

**Gregorio Gomez**  
City of Farmersville

**Corina Lopez**  
City of San Leandro

**Ray Marquez**  
City of Chino Hills

**Willie Rivera**  
City of Bakersfield

## EXECUTIVE DIRECTOR

**John E. Arriaga**

## LEGAL COUNSEL

**Bonifacio "Bonny" Garcia**



**Thank you to our  
Annual Ambassadors.**

AERA

MARATHON

CHEVRON

MERCURY

COCA-COLA

PG&E

SEMPRA ENERGY

FACEBOOK

SCE

GHS

LEARN4LIFE

NCCRC

STARBUCKS

GOOGLE

WORLD ENERGY

WSPA



**CONNECT WITH US**

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Latino Caucus**

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